

Personal invitation

Tissue Making Days

Karlstad, Sweden, September 17-19

Moving the Tissue Business Forward
- a visionary view of tissue making

Register at www.valmet.com/tissueconference
by September 3, 2014

Since 1983



TISSUE MAKING 2014

September 17-19, Karlstad, Sweden

Moving the tissue business forward a visionary view on tissue making

Dear Tissue Maker,

We are pleased to invite you to the 16th Tissue Making Conference, September 17-19, 2014 in Karlstad, Sweden.

The Tissue Making Days in Karlstad has a long tradition as the only event open solely for tissue makers. Ever since 1983 we have shared ideas, leading technologies and the newest market trends with tissue producers from all over the world.

This time we will take on a visionary approach and take a look at what the future can bring. Listen to world leading experts talking about expected and unexpected tissue making challenges as well as innovative solutions for sustainable power supply, new raw materials, efficient water treatment and tissue making processes meeting consumer demands of tomorrow.

Our specially invited guest speakers will share valuable and inspiring information about market and consumer habits and how leading companies make change happen.

Take the opportunity to meet fellow tissue producers and listen to how they have managed to reach their targets based on various conditions and market opportunities.

As a special invited guest you will get a special tour to Tissue Technology Center where the latest tissue technology is developed. You will also get the opportunity to visit the impressive assembly hall as well as Europe's biggest Yankee grinding machine.

We hope you take this opportunity to join us in Karlstad for this inspiring event, open for tissue makers only.

Valmet, Metso and Flootech wish you warmly welcome to Karlstad.

Anders Björn

*President Tissue
Mills Business
Unit, Valmet*

Marco Marcheggiani

*VP Tissue North
America, Valmet*

Mikko Siivonen

CEO, Flootech

Sakari Ruotsalainen

*President, Process
Automation
Systems, Metso*



General program

Wednesday September 17

18:30 - 23:00	Cocktail & buffet dinner Dress code: Casual	Plaza hotel, Västra Torggatan 2
---------------	--	------------------------------------

Thursday September 18

08:00 - 17:00	Conference session	Karlstad Congress Culture Center (CCC) Tage Erlander gatan 8A
15:30-17:00	Visit at Pilot plant & workshops	Valmet Tissue Technology Center & Workshop facilities, Axel Johnsons väg 6
09:00 - 14:00	Spouse program	Time and program to be agreed
19:00	Cocktail & mingle	Restaurant Karl IX Tage Erlander gatan 8A
19:30	Formal Dinner Dress code: Business	Restaurant Karl IX

Friday September 19

09:00 - 12:00	Conference session continues	Karlstad CCC
12:00	Lunch	CCC
13:00-16:00	Social activities	
19:00	Informal dinner Dress code: Casual	Restaurant Via Appia Järnvägsgatan 14

Saturday September 20

07:00	Bus transport to Arlanda Airport	Stockholm
-------	----------------------------------	-----------



Conference program September 18

08:00	Registration	Karlstad CCC
Looking forward		
08:30	Welcome and introduction to the future	Marco Marcheggiani VP Valmet Tissue North America
08:45	Tissue market development, normalisation, modernity and the middle class trap	Ian Bell, Head of Home Care, Tissue & Hygiene research, Euromonitor
09:15	Urban Express and The Ultra Modern Consumer	Kjell A. Nordström, Professor, Stockholm School of Economics, Author
10:00	Questions and summary	
10:10	<i>Coffee break</i>	
Finding new solutions		
10:30	Challenges and opportunities in future energy supply	Wood Mackenzie
11:00	What makes tissue paper properties so special? - demands on fiber	Mikael E. Lindström, Professor Pulp Technology KTH Royal Institute of Technology
11:30	Advanced Water Management in Tissue Mill	Petri Pajuniemi VP Technology Flootech
12:00	Questions and summary	
12:10	<i>Lunch</i>	
Leading the way		
13:15	Bring the mill to life	Ulf Johnsson Manager Mill Technology, Valmet Björn Magnus, Sales Manager Valmet
13:35	Innovations in Tissue Automation concept	Seyhan Nuyan, VP Quality Management Solutions, Metso Automation
13:55	We are prepared for future challenges	Dario Palma y Meza Espinoza, Director of Operations, Fabrica de Papel San Francisco Johan Rågård, Project Manager RTD, Valmet
14:15	Simulate – avoid bad night sleep	Kent Nika, Sales Manager Valmet
14:35	Looking into the future - What's in the pipeline?	Karl-Johan Tolfsson, Manager R&D, Valmet
14:50	Introduction to visit at Tissue Technology Center and production area	Karl-Johan Tolfsson
15:00	<i>Coffee break</i>	
15:30	Bus leaves from CCC to Valmet facilities	

Conference program September 19

The future is here

09:00	Welcome Back	Anders Björn, President Tissue Mills Business Unit, Valmet
09:10	Make global tissue support local - Instant, efficient and cost-saving	Mikael Wiklund Senior Process Engineer, Valmet
09:40	The future pressing technology is already here.	Erkan Tirnavali, General Manager, AK Gida, Tül Kagit Anders Leandersson, Senior Process Engineer Valmet
10:00	Customer case	Metso Automation
10:20	<i>Coffee break</i>	
10:40	Experiences from tissue production in China	Chinese tissue company
11:00	Water treatment customer case	Flootech
11:20	Reducing environmental impact by recovering energy	Arvid Johansson, Project Manager R&D, Valmet
11:40	The lesson of Energy saving and Efficiency starts from ABC	Paolo Della Negra, Trouble shooting and Field Operations, Valmet
12:00	Summary and Closing	Anders Björn, President Tissue Mills Business Unit
12:10	<i>Lunch</i>	

Afternoon activities

select one of the following

13:30 - 15:30	Site Visit Stora Enso Skoghall Paper Mill	Bus from Karlstad CCC to Skoghall estimated travel time: 15 minutes
13:30 - 17:00	Visit at Alfred Nobel Museum, Karlskoga	Bus from CCC to Karlskoga estimated travel time: 45 minutes
13:30 - 16:30	Guided city tour and visit at Sandgrund art museum	Walking tour through the city Collected work of artist Lars Lerin
13:30 - 17:00	Golf at Karlstad Golf Club 9 hole round	Bus from CCC to Golf course estimated travel time 15 minutes.

Travel to Karlstad

Karlstad is located in the central part of Sweden, midway between Gothenburg, Stockholm – the capital of Sweden, and Oslo - the capital of Norway. Karlstad lies at the point where Sweden's longest river Klarälven meet Vänern, the biggest lake in Northern Europe.

Good travel connections

Karlstad Airport has direct flight connection with Stockholm but also with Frankfurt from where you can reach most destinations in the world.

Actual flight schedule

Karlstad - Stockholm	Arrival Karlstad	Departure Karlstad
Monday - Friday	09:20	06:20
	15:50	13:40
	18:50	16:20
Monday - Thursday	20:30	19:15
Sunday	20:00	16:00
Karlstad - Frankfurt	Arrival Karlstad	Departure Karlstad
Tuesday - Thursday (from Sep. 2)	11:40	07:00
Friday (from Sep. 2)	13:45	07:00
Sunday - Friday	20:30	15:50

Train

Karlstad can easily be reached by train from the Airports in Stockholm, Gothenburg and Oslo. For booking and latest travel information please see www.sj.se

Shuttle service

Valmet will arrange transportation from Karlstad Airport and Train station for all participants. Please include your arrival time in the registration form

Transport to activities included in the seminar

The hotels are located in walking distance from the conference venue.

Bus to Valmet production facilities and afternoon activities will be arranged by Valmet

Accommodations and venues in Karlstad



1. Karlstad Congress Culture Centre.
Tage Erlander-gatan 10
Tel +46 54 22 21 00
2. Scandic Winn, Norra Strandgatan 9-11.
Tel. +46 54 776 47 00
3. Elite Stadshotellet Karlstad, Kungsgatan 22.
Tel. +46 54 29 30 00
4. Scandic Karlstad City, Drottninggatan 4.
Tel +46 54 770 55 00
5. Clarion Hotel Plaza, Västra Torggatan 2.
Tel. +46 54 10 02 0
6. Via Appia, Restaurant, Järnvägsgatan 14
Tel. +46 54 24 06 00

Hotel reservations

We can of course help you with the hotel reservations, just mark what type of room you prefer, and how long you plan to stay, in the registration form

Travel and accommodation cost

The conference, documentation, meals and activities are free of charge.
Cost for accommodation and travels is the responsibility of the attendees



Welcome to Karlstad

Remember

- ! Register at www.valmet.com/tissueconference by September 3
- ! Mark which afternoon activity you want to participate in on Friday
- ! Please feel free to contact us if you need help with invitation letter for Visa or if you have any questions or concerns
e-mail: tissueconference@valmet.com

