

### Agenda

Finnish Capital Goods Companies: Services Operations

- 1 Valmet overview
- 2 Investment highlights
- 3 Services business line
- 4 Automation business line
- 5 Conclusions



Valmet overview



## Key figures 2014

### **Excluding Automation business line**

Orders received EUR 3,071 million

**Net Sales** EUR 2,473 million

EBITA before NRI<sup>1</sup>

EUR 106 million Employees 10,464

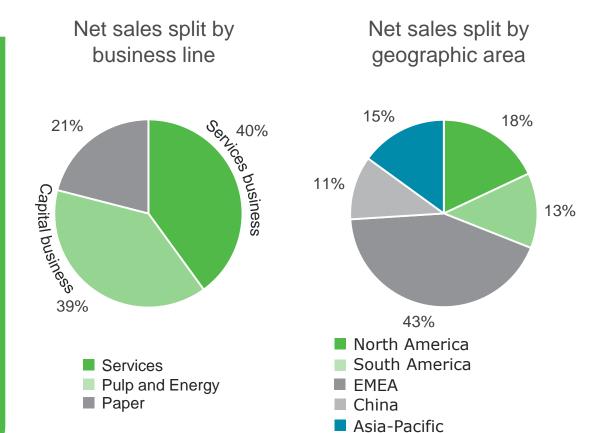
### **Market position**

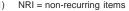
#1-2 Services

**#1-2** Pulp

#**1-3** Energy

#1-2 Paper, board, tissue







### Our four business lines serve the same customer base









Services

Net sales<sup>1</sup>

1.0 bn

- Mill and plant improvements
- Roll and workshop services
- Parts and fabrics
- Life-cycle services

#### **Automation**

Net sales<sup>2</sup>

 $0.3 \, \mathrm{bn}$ 

Process automation solutions for

- Pulp and paper industry
- Energy production
- Selected other process industries
- Marine

### Pulp and Energy

Net sales<sup>1</sup>

1.0 bn

Technologies and solutions for

- Pulp production
- Energy production
- Biomass conversion

### Paper

Net sales<sup>1</sup>

 $0.5 \, \mathrm{bn}$ 

Technologies and solutions for

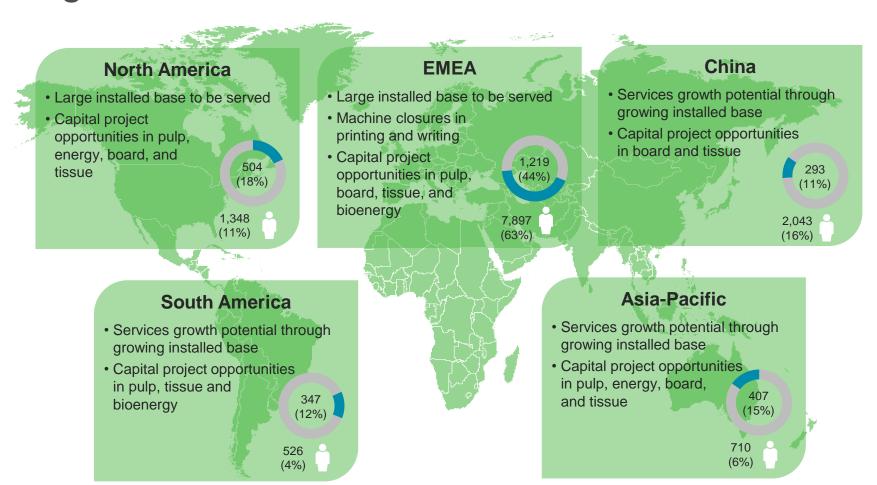
- Board production
- Tissue production
- Paper production



Net sales by business line for 2014.

Stand-alone figure

## Strong global presence provides a good platform for growth









## Investment highlights



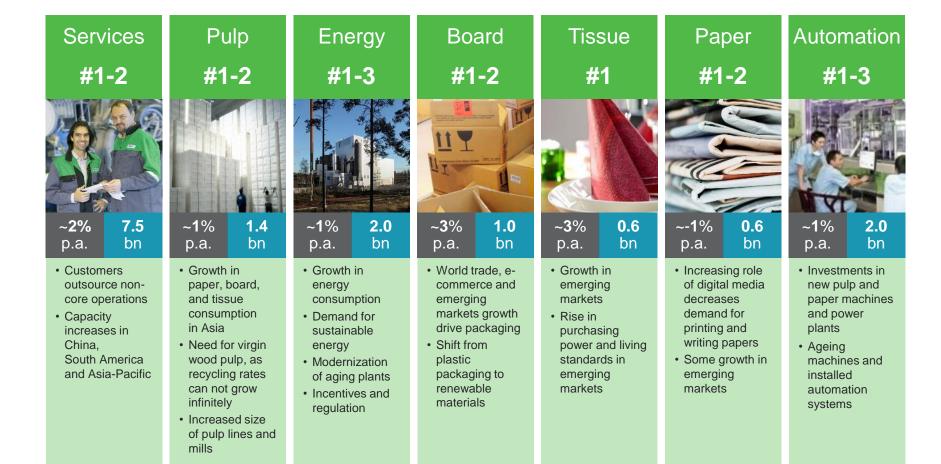
## Investment highlight summary

- 1 Strong market position in growing markets
- Growing, profitable and stable service and automation business with EUR 1.3 billion sales
- Strong in cyclical capital business with long-term **growth** potential and increased flexibility in cost structure
- Unique offering with process technology, automation and services
- Continued focus on profitability, more effort into renewal





## Strong market position in growing markets



Estimated market size for current offering (EUR)

Source: Leading consulting firms, RISI, management estimates

Anticipated long-term market growth



Market drivers

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### Growing, profitable and stable service and automation business with EUR 1.3 billion sales



#### **Growing**

- Services net sales growth on average over 3% p.a. during the last 5 years
- Slight growth in Automation net sales over the last 10 years

#### **Profitable**

Relatively stable margins in Automation during the last 10 years, EBITA margin 10-12%

#### **Stable**

Services and Automation together approximately EUR 1.3 billion of stable business



### Strong in cyclical capital business with long-term growth potential and increased flexibility in cost structure



#### Pulp and Energy

Market position:

#1-3

Headcount reduction<sup>1</sup>:

~500

Capacity cost reduction:

10%

(Capacity cost to sales 24% in 2014)



Paper

Market position:

#1-2

Headcount reduction1:

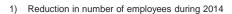
~800

Capacity cost reduction:

20%

(Capacity cost to sales 47% in 2014)





# Unique offering with process technology, automation and services

#### **Process technology**



Services Automation

- Valmet is a technology and service company with full automation offering
- Strengthened competitiveness from combination of paper, pulp and power plant technology, process know-how and automation
- Full scope offering gives better differentiation from competitors



# Continued focus on profitability, more effort into renewal

Continued focus on profitability improvement measures

- Improve project and service margin
- Reduce quality costs and lead times
- Savings in procurement
- Continue to improve cost competitiveness
- Improve cost competitiveness to increase gross profit

Increased focus on renewal

- Constant improvement of technology and offering
- Results in research and development, e.g. OptiConcept M
- Improvement in customer relations
- Development of personnel
- Acquiring Process Automation Systems renews Valmet and strengthens know-how





### Services business line



### Services business line in brief

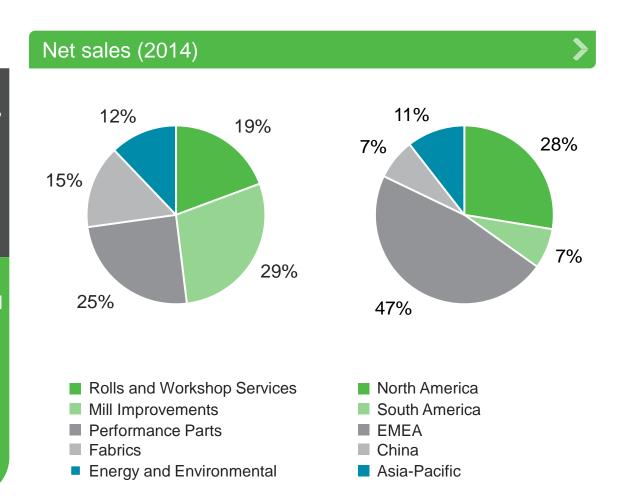
Sustainable services for energy production, fiber processing, paper, board and tissue production lines

Committed to sustainability, customers' profitability, optimized production and maintenance, longterm partnership

#### 2014 figures

Orders received EUR 1,055 M **EUR 989 M** Net sales Employees 5,230

**Position** #1-2 Services





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## Services offering

### Comprehensive life-cycle services offering











PressRhino composite roll cover for press rolls Greenpac board mill

Valmet's eServices online application

Evaporation plant in Metsä Board's mill in Kaskinen

### Rolls and Workshop Services

- Rolls
- · Roll covers and maintenance
- Workshop services

### Mill Improvements

- Upgrades
- Components
- Expert services

### Performance **Parts**

- Original equipment manufacturer (OEM) spare parts
- Consumables

#### **Fabrics**

- Paper machine clothing
- Filter fabrics

### Energy and Environmental

 Services for evaporation plants, power and recovery boilers and environmental equipment



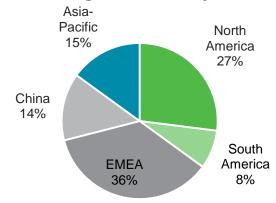
## Services market position

### Target market size is approximately EUR 7.5 billion

#### Valmet's market share



#### Valmet's target market by area



1) Overall market position based on Valmet's offering. Source: Leading consulting firms, RISI, Fisher Solve, management estimates

#### Market position<sup>1</sup>

#1-2

- Competitors vary from global companies to local niche suppliers
- Broadest and competitive offering with strong process and machinery know-how close to the customer

#### Market drivers

- Growth in industrial services due to increasing outsourcing of non-core operations
- · Capacity increases in China, South America and Asia-Pacific
- Customer cost pressure and efficiency requirements increase demand for process improvements and efficient maintenance services
- Machine and mill closures in EMEA and North America
- Increasing complexity of the machinery and processes increase demand for OEM experts
- Shutdowns have a negative annual effect of EUR 15–20 million on orders received



### Growth possibilities



## Growth possibilities

- · Agreement based business
- · Continuous flow of new products and solutions
- New concepts to integrate Valmet with its customers' operations
- · Key account management
- Existing local network for Energy and Environmental Services
- · Presence in growth countries
- Improvement in cost competitiveness
- Combination of automation and service offering

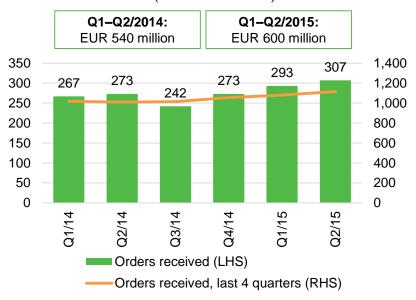




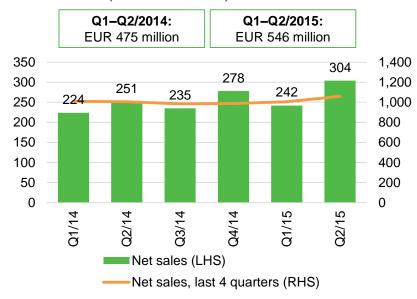


# Growth in orders received and net sales in Services

#### Orders received (EUR million)



#### Net sales (EUR million)



- Services orders received increased compared with Q2/2014
  - Orders received increased in China, South America and Asia-Pacific, and remained stable compared with Q2/2014 in EMEA and North America
  - Orders received decreased in Mill Improvements, and increased in all other business units
- Net sales increased compared with Q2/2014





Automation business line



### Automation in brief

Supplies and develops automation and information management systems, applications and services

Global market leader with #1 market position in pulp and paper

Industry-leading product portfolio

Comprehensive services

High barriers to entry and a limited number of focused players

#### 2014 figures

Net sales **EUR 297 M EUR 336 M** Orders received **Employees** ~1.600

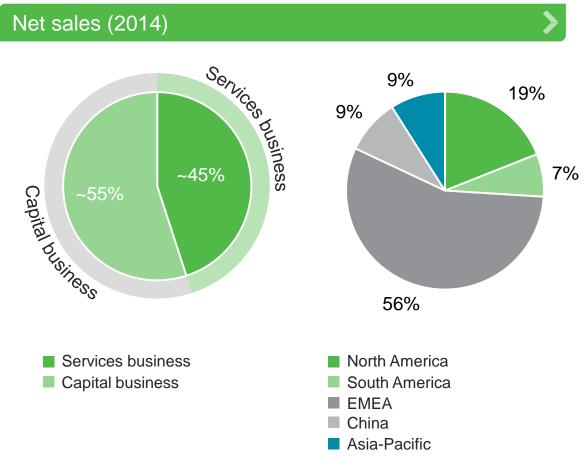
**EBITA** margin historically approximately 10-12%

Position in Pulp and Paper

#1 Analyzers

**#1-2** Quality control systems

Distributed control systems #3





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### Automation offering







# Distributed Control System (DCS)

- DCS for process and machines controls
- Condition monitoring
- Information management
- APC

### Quality Management System

- QCS (Quality Control Systems)
- Profilers
- Web inspection and web break analysis systems

## Analyzers and measurements

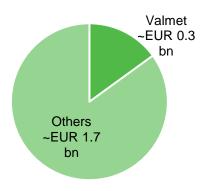
- Paper analyzers
- Pulp analyzers
- Pulp consistency measurements
- Conductivity measurements
- Power analyzers



## Automation market position

### Target market size is approximately EUR 2 billion

#### Valmet's market share



#### Market position<sup>1</sup>

#1-3

Analyzers **#1-2** QCS<sup>2</sup> DCS<sup>3</sup>

- Global market leader with #1 market position in pulp and paper
- Industry-leading product portfolio
- Comprehensive services
- High barriers to entry and a limited number of focused players

#### **Business drivers**

- Customers choose an automation provider even for more than a decade
- High service business content (~45%)
- On Valmet level, full scope offering gives better differentiation from competitors
- Combining Valmet technology, process know-how and automation offers growth possibilities and potential to create new solutions for customers



1) Overall market position based on Valmet's offering. Source: Leading consulting firms, RISI, Fisher Solve, management estimates

<sup>2)</sup> QCS = Quality control systems



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### Growth possibilities



#### **Pulp and Paper**

## Market drivers

- World trade, e-commerce and emerging markets growth
- Rise in purchasing power and living standards

## Market opportunities

- Very large ageing competitor installed base of systems
- Valmet synergies
- · New mills and lines
- Expansion to new application areas
- · New offering
- Services

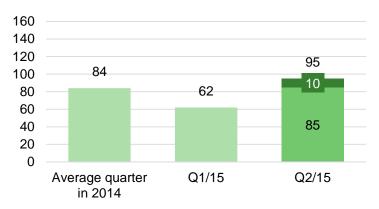
#### **Power and Process**

- Urbanization and growing middle class especially in emerging markets
- Growing share of renewable energy generation in the energy mix
- Renewables
- Expansion to new geographies and processes and with new offering
- · Plant retrofits and conversions
- Marine: cruise market growth
- Partners
- Services



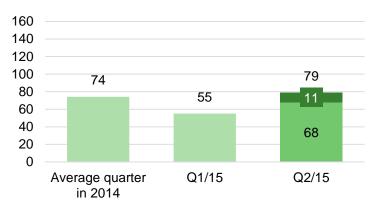
## Strong start for Automation as part of Valmet

#### Orders received<sup>1, 2</sup> (EUR million)



- Orders received, internal (from other business lines)
- Orders received, reported
- Orders received, total (including internal)

#### Net sales<sup>2</sup> (EUR million)



- Net sales, internal (from other business lines)
- Net sales, reported
- Net sales, total (including internal)

- Orders received EUR 95 million in Q2/2015
  - Internal orders received amounted to EUR 10 million
  - EMEA accounted for ~60% and North America for ~20% of orders received
  - Pulp and Paper accounted for ~70% and Energy and Process for ~30% of orders received
- Net sales EUR 79 million in Q2/2015
  - Internal net sales amounted to EUR 11 million

- Automotion (Control of the Control o
- 1) Q1/2015 orders received is calculated from Metso's reported figures and pro forma figures excluding Process Automation Systems and are therefore indicative only. Q2/2015 figures are Automation business line figures.
- Average quarter has been calculated by dividing 2014 figures by 4 (in 2014, orders received EUR 336 million and net sales EUR 297 million).



## Conclusion



### Investment highlight summary

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## Appendix



## Key figures Q2/2015

EUR million	Q2/2015	Q2/2014	Change	Q1-Q2/2015	Q1-Q2/2014	Change
Orders received	781	1,023	-24%	1,360	2,124	-36%
Order backlog <sup>1</sup>	2,208	2,406	-8%	2,208	2,406	-8%
Net sales	779	588	33%	1,340	1,107	21%
EBITA <sup>2</sup>	54	22	>100%	73	26	>100%
% of net sales	6.9%	3.7%		5.5%	2.3%	
EBIT <sup>3</sup>	32	16	96%	46	9	>100%
% of net sales	4.1%	2.8%		3.4%	0.8%	
Earnings per share, EUR	0.14	0.07	97%	0.19	0.03	>100%
Return on capital employed (ROCE), before taxes <sup>4</sup>				9%	3%	
Cash flow provided by operating activities	17	46	-63%	-3	89	
Gearing <sup>1</sup>	29%	-7%		29%	-7%	

Non-recurring items: EUR -12 million in Q2/2015 (EUR 0 million in Q2/2014), EUR -12 million in Q1–Q2/2015 (EUR -6 million in Q1–Q2/2014). Costs related to acquisition of Automation amounted to approximately EUR 10 million in Q2/2015.

- 1) At the end of period
- 2) Before non-recurring items
- 3) After non-recurring items
- 4) Annualized



### Important notice

It should be noted that certain statements herein which are not historical facts, including, without limitation, those regarding expectations for general economic development and the market situation, expectations for growth, profitability and investment willingness, expectations for company development, growth and profitability and the realization of synergy benefits and cost savings, and statements preceded by "anticipates", "believes", "estimates", "expects", "foresees" or similar expressions, are forward-looking statements. Since these statements are based on current decisions and plans, estimates and projections, they involve risks and uncertainties which may cause the actual results to materially differ from the results currently expressed. Such factors include, but are not limited to:

- 1) general economic conditions, including fluctuations in exchange rates and interest levels which influence the operating environment and profitability of customers of the company or economic growth in the company's principal geographic markets.
- 2) industry conditions, intensity of competition situation, especially potential introduction of significant technological solutions developed by competitors, financial condition of the customers and the competitors of the company,
- 3) the company's own operating factors, such as the success of production, product development and project management and the efficiencies therein including continuous development and improvement
- 4) the success of pending and future acquisitions and restructuring.



