





# Valmet's path forward

Pasi Laine, President and CEO

November 26, 2013



## Agenda

Capital Markets Day 2013

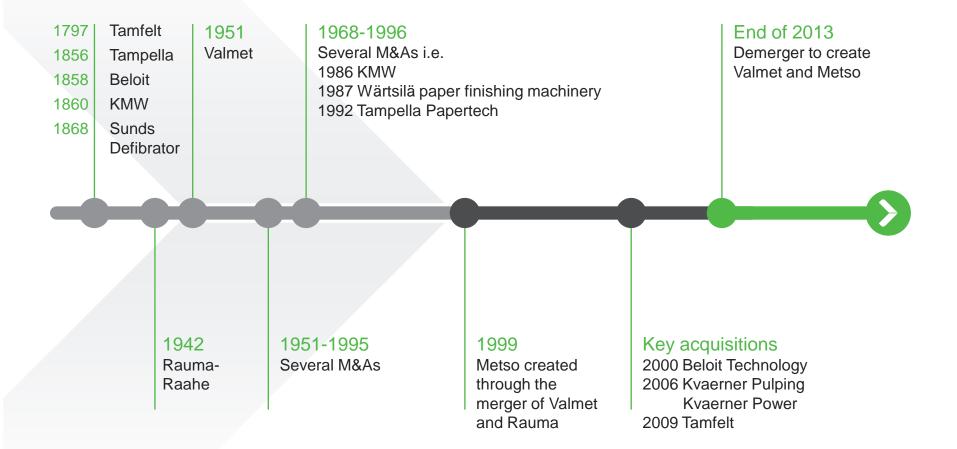
- 1 Valmet in brief
- 2 Investment highlights
- 3 Valmet Must-Wins
- 4 Market outlook and profitability
- 5 Summary



Valmet in brief



# Valmet's road to becoming a global market leader





## Valmet's historical performance

Net sales and EBITA before NRI (EUR million)<sup>1</sup>



- · Services has been growing steadily
- Cyclicality in capital business
- EBITA-% has been relatively stable over time



<sup>1)</sup> Carve-out figures for 2010-2012; as reported for Metso's Pulp, Paper and Power segment for 2006-2009

# Capitalizing on the growing pulp, energy, tissue, and packaging board needs globally

Global market leader with #1-2 market positions in all markets served

Stable, growing and profitable EUR 1 billion services business

High barrier to entry capital business with good long-term growth potential in businesses such as board, tissue, pulp and biotechnology

#### 2012 figures<sup>1</sup>

Net sales<sup>1</sup> EUR 3,014 m Profit<sup>2</sup> EUR 192 m Employees 12,000

#### **Position**

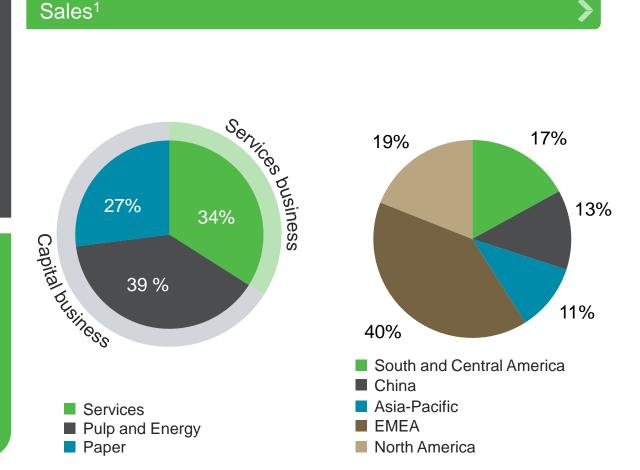
#1-2 Services

**#1-2** Pulping

**#1-2** Bioenergy generation

#1-2 Paper, board, tissue

- 1) Carve-out figures for the periods indicated, 2012
- 2) EBITA before non-recurring items





## Our three business lines serve the same customer base

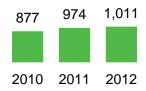


Services

Net sales<sup>1</sup>

1.0 bn. 34%

- Mill and plant improvements
- Roll and workshop services
- Parts and fabrics
- Life-cycle services







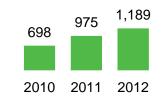
Pulp and Energy

Net sales<sup>1</sup>

1.2 bn, 39%

Technologies and solutions for

- Pulp production
- Power generation
- Biomass conversion







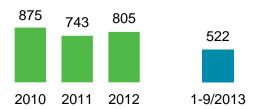
Paper

Net sales<sup>1</sup>

0.8 bn, 27%

Technologies and solutions for

- Board
- Tissue
- Paper



Pasi Laine, CMD 2013



Net sales by business line on a carve-out basis for the periods indicated (excl. Intra-Metso net sales)

# Strong global presence – good platform for growth

#### North America

- Large installed base to be serviced
- Growth opportunity in increased outsourcing
- Capital project opportunities in tissue and board

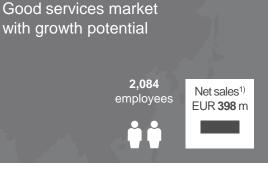


## South and **Central America** Capital project opportunities in pulp, tissue and bioenergy Good services growth potential Net sales<sup>1)</sup> 419 EUR 512 m

## **FMFA** · Large installed base to be serviced Growth opportunity in increased outsourcing Machine closures in printing and writing Capital project opportunities in pulp, tissue, and bioenergy Net sales<sup>1)</sup> EUR **1.208** m 7.850

#### China

- Capital project opportunities in board and tissue
- Good services market with growth potential



#### Asia Pacific

- Capital project opportunities in pulp, tissue, and board
- Good services market with growth potential





<sup>1)</sup> Net sales breakdown by area on a carve-out basis for 2012 and breakdown of employees by area on a carve-out basis as at June 30, 2013

## Serving global customer base

















## Valmet's way forward

### Mission



Strategy



**Must-wins** 



Vision



Converting renewable resources into sustainable results

Competitive technologies and services to the pulp, paper and energy industries.

Strong commitment to move our customers' performance forward.

- > Customer excellence
- Leader in technology and innovation
- > Excellence in processes
- > Winning team

To become the global champion in serving our customers



## Valmet's Must-Win initiatives and objectives

#### Must-Wins

### Primary Must-Win objectives

- 1. Customer excellence
- Strengthen our presence close to customers and growth markets
- Strengthen Key Account Management to enhance growth at the customer
- Drive service growth through long-term agreements and expanded customer base
- 2. Leader in technology and innovation
- Improve product cost competitiveness to increase gross profit
- Create new revenue from biotechnology solutions and new offering
- 3. Excellence in processes
- Reduce quality costs
- Savings in procurement
- Reduction in lead times
- Improve health and safety

- Improve project and service margin
- Implement cost competitiveness program to reach EUR 100 million cost savings

- 4. Winning team
- Strengthen high-performance culture
- Continue further globalization of our capabilities to be closer to customers



## Experienced management team

Corporate



**Pasi Laine President and CEO** 



Markku Honkasalo **Chief Financial Officer** 



Kari Saarinen Head of Strategy and **Operational Development** 



**Julia Macharey Head of Human Resources** 



**Anu Salonsaari-Posti** Head of Marketing & Communications

**Business** 



**Jukka Tiitinen Business Line President,** Services



**Jyrki Holmala Business Line President, Pulp and Energy** 



Jari Vähäpesola **Business Line President, Paper** 



William Bohn Area President, North America



Celso Tacla Area President, South **America** 



Hannu Mälkiä Area President, EMEA



Aki Niemi Area President, China



Hannu T. Pietilä Area President, Asia-Pacific



# Investment highlights



## Investment highlight summary

- Established market leader with #1-2 market positions in all markets served
- Stable, growing, and profitable services business with over EUR 1 billion sales provides good visibility and resilience
- Long-term growth potential in capital business from increase in pulp, energy, board and tissue consumption and from substitution of fossil fuels
- Global diversified footprint with large exposure to growing emerging markets
- 5 Strong focus on profitability improvement





# Established market leader with #1-2 market positions in all markets served

#### Services (>EUR 1 bn)1



#### Market position

Services #1-2

#### Large installed base

- 3,800 pulp and paper mills in the world
- Over 50% purchase services from Valmet

### Capital (~EUR 2 bn)1





- 200 wood-handling systems
- 470 cooking systems
- 300 complete fiber lines
- 400 evaporation systems
- 350 recovery islands
- · 200 mechanical pulping lines



Bioenergy generation

- 270 fluidized bed boilers
- 120 BioGrate boilers
- 400 environmental protection systems



#### **Machines**

#1-2

Board #1-2 Tissue Paper #1-2

- 700 board machines
- 180 tissue machines
- 900 paper machines

#### Superior technological know-how

Consistent investments in R&D

2010-2012 average ~EUR 70 m (2.5% of sales)

**Extensive IP portfolio** 

~1,800 protected inventions – June 30, 2013

>70 new products launched per year





# EUR 1 billion of net sales from stable and growing services

## Strong trends driving services market expansion

- Customers outsource non-core operations
- Capacity increases in China, South America and Asia-Pacific
- Customer cost pressure and efficiency requirements increase demand for process improvements and maintenance services
- Machine closures in EMEA region and North America

## Large target market<sup>1</sup>



## Comprehensive offering



<sup>1)</sup> Management estimate based on the size of Valmet's services markets using an average services cost per volume produced, based on Valmet's existing customers and estimates of current and forecasted growth in total production volumes



Annual growth between 2010 and 2012 based on available carve-out financials

# Pulp, energy, board, and tissue capital business on long-term growth trajectory

Paper

### Pulp and Energy











#### **Demand drivers**

- Growth in energy consumption
- Demand for sustainable energy
- Modernization of aging plants
- Incentives and regulation
- Shale gas in North America and the recession in Europe reducing demand

- Growth in paper, board, and tissue consumption in Asia
- Need for virgin wood pulp, as recycling rates can not grow infinitely
- Increased size of pulp lines and mills
- · Growth in pulping in Asia and South America

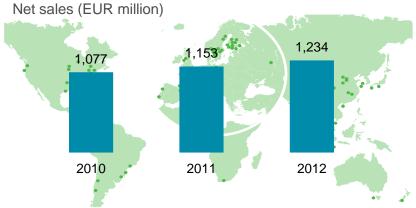
- World trade, ecommerce and emerging markets growth drive packaging
- Shift from plastic packaging to renewable materials
- Growth in emerging markets
- Rise in purchasing power and living standards in emerging markets
- Increasing role of digital media decreases demand for printing and writing papers
- Some growth in emerging markets
- Anticipated long-term market growth
- Estimated market size for current offering in 2012 (EUR)

Source: Leading consulting firms, RISI, management estimates

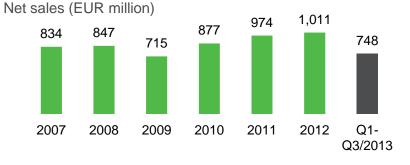


# Global diversified footprint with large exposure to growing emerging markets

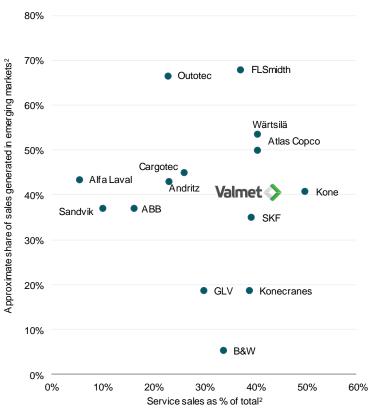
## Emerging markets expansion<sup>1</sup>



## Services expansion<sup>3</sup>



## Exposure to emerging markets<sup>2</sup>



- Illustrative exposure to emerging markets calculated by combining net sales on a carve-out basis in following areas: Asia Pacific, China and South America
- Estimate based on latest reported annual financials and other investor relations material where geographic split and service sales / service order data is available. Estimated emerging market exposure based on company announcement (e.g. Outotec) or otherwise incl. Africa, Asia, Asia Pacific, Latin America, Middle East, South America, and depending on the reporting structure of the companies parts of 'Rest of the world' or 'Other' (the method applied may lead to potential biases in the estimate, which are thus only indicative)
- Carve-out figures for Services business line for 2010-2013; as reported for Metso Pulp. Paper and Power -segment services sales for 2007-2009



## Strong focus on profitability improvement

We are addressing the current decline in the capital business



Cost-savings program EUR 100 million

Valmet is re-shaping its operations to become leaner, more flexible, and agile



- Capacity being adjusted to meet the new level of demand
- Current level of SG&A expense base to be lowered
- Additional actions to increase operational efficiency
- Target to reach historical gross margin levels

Short- to mid-term profitability improvement through cost-reduction program with clearly defined steps that take profitability towards the targeted level





# Market outlook and profitability



# Valmet's policy on commenting on market outlook and the profitability of our business lines

	Services	Pulp and Energy		Paper	
Market outlook	Satisfactory	Pulp	Energy	Board & paper	Tissue
		Satisfactory	Weak	Weak	Satisfactory
Profitability	Satisfactory	Weak		Weak	

Valmet will comment on its market outlook and the profitability of its business lines using the following scale:



- Profitability will be commented on for each business line
- Market outlook will be split up into 5 categories



# Summary



# Valmet - unique combination of technology, capital equipment and services globally

Global, diversified customer base

Global organization close to customers



#### Services

- >EUR 1 bn business
- >2,000 customer plants worldwide
- ~70 service centers

## Capital

- Established market leader
- Global, diversified footprint

### Technology

• ~1,800 protected inventions

High barrier to entry



